

Prestige Atlantic Asia Newsletter

Jan to June 2013

Relevant Insights For Your Business:

- ✓ **Dai Suwon Packaging Sdn Bhd, Malaysia**
"Moving to CPS Cloud Enterprise Model"
- ✓ **PT Cipta Multi Buana Perkasa, Indonesia**
"Moving Upwards, from Manual to Auto"
CPS Production & Corrugator Link to Challenger
- ✓ **AP Packaging Hanoi Co Ltd, Vietnam**
"Being in Total Control"
Upgrade from CPS 2008 to CPS 2010 version
- ✓ **EE Sin Paper Products (Pte) Ltd, Singapore**
"Closing the Gap"
Real-time Delivery Performance Monitoring Board
- ✓ **Prestige Atlantic Asia awarded MSC Malaysia Status Company, April 2013**

Dai Suwon Packaging, Malaysia *Moving to CPS Cloud Enterprise Model*



Dai Suwon is no stranger to the packaging industry, having illustrious clients such as Sony, Samsung and Panasonic. Located in Selangor, its main business is in corrugated carton boxes and other related items. Known for its dependability, shorter lead-time and lower manufacturing costs, Dai Suwon is committed to delivering the highest quality at the lower possible cost.

Its latest streamlining strategy involved co-location; placing its HP server at Cyberjaya CX2 Data Centre. With an illustrious location for its server, and together with Prestige Atlantic Asia's expertise in managing servers, Dai Suwon is confident of its back-end systems working flawlessly and reliably. With dependable 24 x 7 tech support, Dai Suwon is able to focus on delivering what matters: its services to its Clients.



**CX2 CYBERJAYA
DATA CENTER**



**HP RX2660 UNIX
ENTERPRISE SERVER**



**WORK ANYTIME,
ANYWHERE**



**SALES OFFICE,
PUCHONG**



**MANUFACTURING
PLANT, KLANG**

PT Cipta Multi Buana Perkasa, Jakarta

"Moving Upwards, from Manual to Auto", CPS Production + Corrugator Link to Challenger

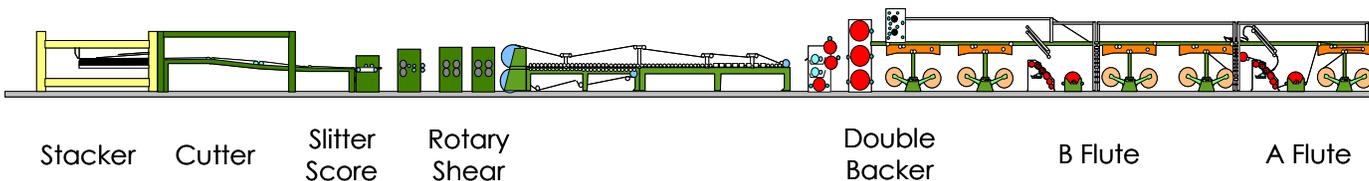


Zoom into the map of Indonesia to the Serang, many miles away from Jakarta, and that is where PT Cipta Multi is located. Spanning 3 hectares with 2.5 hectares of production area, its 2 set of Taiwan-made corrugated machine churns out 5 tons (2.2m) and 2 tons (1.6m) of production capacity every month. Its fleet of trucks covers Jabotabek (Jakarta, Bogor, Tangerang, and Bekasi), West Java and South Sumatera. With a staff of 250, coupled with state of the art technology, PT Cipta Multi is truly a regional leader.

As with all regional leaders, it is in the small leverages that make a big difference. PT Cipta Multi is currently reaping the benefits of Prestige Atlantic's star product- the CPS/Enterprise. Often known as 'a total integrated enterprise management software for Corrugated Carton Manufacturers', PT Cipta Multi is able to make and manage hundreds of custom-made orders each day. By being able to run and track each order from estimation to logistics, from order taking to planning, from managing, inventory, logistics, quality defects right down to accounting, CPS/Enterprise is the engine behind market leaders.

Not only that, by linking its system to a DECC controlling software called the Challenger System, PT Cipta Multi is able to reap the benefits of a specialized corrugator scheduling and integrations system. The results were impressive. With the Challenger giving real time results, PT Cipta Multi is able to integrate its systems into one single engine, cutting out many time-consuming and ineffective overlaps. With a complicated system made simple, the front users are able to focus on using the system instead of spending time figuring the system.

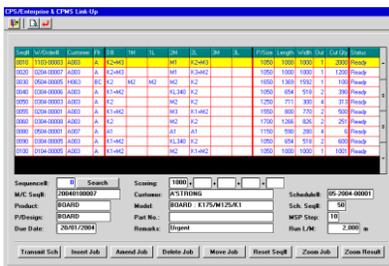
With Prestige Atlantic Asia as a partner, PT Cipta Multi looks forward to stepping up its game and propelling itself to greater heights.



DECC Controller Console

CPS + DECC Link-Up Plug-In

CPS CORR Scheduling Program



AP Packaging Co. Ltd, Hanoi Vietnam

“Being in Total Control”, Upgrade from CPS 2008 to 2010 version



70km east of Hanoi, at Nam Sach Industrial Zone Hai Duong, sits AP Packaging (part of the SCG Group Company). With a core business of manufacturing corrugated boards and boxes, AP Packaging (Hanoi) is one of the many in the paper and packaging industry that uses the CPS/Enterprise and HP UNIX Enterprise Server.

The CPS/Enterprise' tagline 'In Control. All The Time' sums up the entire system. Nothing in the business should go unheeded, and every single detail should not only be known and understood, but should also be in full control of the company. An A-Z business solution, CPS Enterprise handles every single order from estimation, quotation, order, planning, manufacturing, inventory, logistics, quality defects right down to accounting. With a tight grip on every level of business, AP Packaging (Hanoi) is able to rectify errors or streamline processes or increase effectiveness with much ease. CPS/Enterprise is truly the engine that runs the entire business, and is relied upon by more than 120 installations across the region.

Ee Sin Paper Products Pte Ltd, Singapore

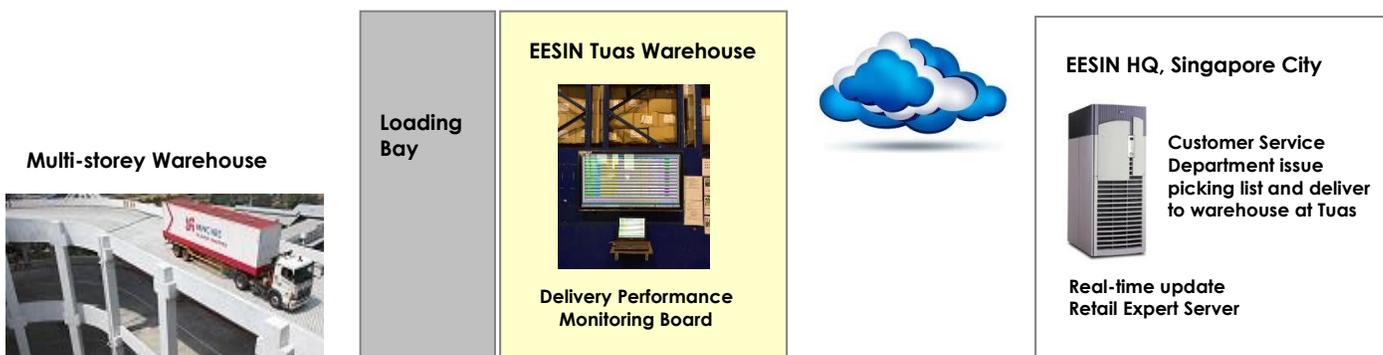
“Closing the Gap”, Real-time Delivery Performance Monitoring Board

Having moved into a new and highly organized multi-storey warehouse in Tuas Industrial Park (near the Singapore port), EE Sin is looking to improve costs and time taken to load goods from the port to its new warehouse. Being bigger compared to the previous one in Singapore City, it requires a drastic change in operations.

Moreover, the distance between the Sales & Marketing office in Singapore City to the Tuas warehouse is big and there is an urgent need from the Management to fascinate an on-line and real-time communication between staff at the Head Office and Tuas Warehouse. Flawless systems like CCTV, on-line message, on-line meeting and real-time Delivery Board are needed to ensure the smooth running of the supply chain operations.

With a real-time Delivery Board, customers can place order and the order will be instantly displayed and processed real time. Very much like a McDonald's order system, the orders are taken, queued and processed quickly in a timely manner. Once the order is taken and processed at head office, it will be updated in the system, and in an instant, the order is displayed on a 60" LCT Monitor installed at Tuas Warehouse. The logistic staff will pick the goods and pack using a mobile RF scanner. Delivery order will be printed and the goods will be loaded into the lorry and delivered.

Time taken for each order is recorded by the system. Here is where the management can keep track KPIs and award high performing logistic staff.





Prestige Atlantic Asia
Empowering Your Business

Prestige Atlantic Asia Awarded MSC MALAYSIA STATUS Certification



Prestige Atlantic Asia is humbled to have received the prestigious **MSC Malaysia Status certification**. This would not have been possible without the dedication of the men and women of Prestige Atlantic Asia who steadfastly moved the company forward with commitment and passion.

With MSC Status recognition, it is first and foremost a testament to our commitment to excellence. For excellence is not merely a benchmark for us, we aim to exceed them. Moreover, our existing Clients are able to reaffirm confidence in our dealings, in particular our ability to deliver more than we promise. Our Clients are able to testify that as a Company, our commitment to meeting their needs is unwavering and our passion to deliver excellence is in all our business dealings.

Companies that Prestige Atlantic Asia had not the opportunity to work with can have the confidence and certainty in our ability to provide nothing but the best. This confidence is important to us, as it keeps us striving for the highest benchmark.

The MSC Malaysia Status is recognition by the Government of Malaysia towards Prestige Atlantic Asia for its ICT and ICT-facilitated business that develop or use multimedia technologies to produce and enhance products and services. It is also a mark of world-class service and achievement and is a passport and gateway to a host of privileges granted by the Government of Malaysia to the business entities.

We are proud that this certification reaffirms our commitment to business excellence and look forward to setting new bars in the future.

**MSC MALAYSIA STATUS
CERTIFICATE**

The Government of Malaysia hereby awards
MSC Malaysia Status to
PRESTIGE ATLANTIC ASIA SDN BHD (892260-U)
effective date 18 April 2013

for having fulfilled the necessary set of
criteria in meeting the objectives of the
MSC Malaysia

MSC Malaysia Status entitles your company to the incentives, rights and
privileges provided for under the **Bill Of Guarantees** subject to your
company's continued adherence to the aforementioned criteria

Minister of Finance
Malaysia

Minister of International Trade
and Industry Malaysia

**MSC MALAYSIA
BILL OF GUARANTEES**

1. To provide a world-class physical and information infrastructure.
2. To allow unrestricted employment of local and foreign knowledge workers.
3. To ensure freedom of ownership by exempting companies with MSC Malaysia Status from local ownership requirements.
4. To give the freedom to source capital globally for MSC Malaysia infrastructure, and the right to borrow funds globally.
5. To provide competitive financial incentives, including Pioneer Status (100 percent tax exemption) for up to ten years or an Investment Tax Allowance for up to five years and no duties on the importation of multimedia equipment.
6. To become a regional leader in Intellectual Property Protection and Cyberlaws.
7. To ensure no censorship of the Internet.
8. To provide globally competitive telecommunications tariffs.
9. To tender key MSC Malaysia infrastructure contracts to leading companies willing to use the MSC Malaysia as their regional hub.
10. To provide a high-powered implementation agency to act as an effective one-stop super shop.

Certificate Number : 3077

