

# Prestige Atlantic Asia Newsletter

June to Dec 2013

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- ✓ Pulp & Paper Asia 2013 Exhibition, Jakarta  
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- ✓ Inter-Corrugated Expo 2013, Jakarta  
"6-9 Sep 2013 | JIExpo - Kemayoran, Indonesia"

## Golden Rise Paper Products, Malaysia Moving to CPS Cloud Model



Golden Rise is a fully owned subsidiary of Stanpack Industries Pte Ltd, Singapore, a well-established organization specializing in the manufacturing of corrugated paper products, it runs its business using Prestige Atlantic's latest service - the powerful **CPS Cloud 2013**. The first in Southeast Asia and most complete solution-in-a-box set to revolutionize the way Corrugated Converting Businesses are run, this state of the art cloud computing is disrupting the industry. Its latest streamlining strategy involved co-location; placing Prestige Atlantic's HP RX2660 UNIX Server at Cyberjaya CX2 Data Centre. It is a subscription model where customers only need to pay a monthly subscription fee. There is no investment in software license, server etc.

Among the business-critical features that CPS Cloud 2013 provides are Setup Manager, Quotation, Order Entry & Customer Service, Sheet Purchase, Master Production Scheduler, Finished Goods Inventory, Delivery Order & Rejection, Invoice and DR & CR Note and many more.

In an attempt to streamline data with full reliability and confidence, Golden Rise uses cloud computing to pull together all data into one place. With superior control over all aspects of business, decisions are made easier, data is retrieved faster and business runs smoothly. Confident that its back-end system is completely reliable, Golden Rise is able to be external-facing and deal with what truly matters- it's Customers.



WORK ANYTIME,  
ANYWHERE



MANUFACTURING PLANT,  
KULAI JOHOR



HQ OFFICE, SINGAPORE



CX2 CYBERJAYA DATA CENTER



HP RX2660 UNIX  
ENTERPRISE SERVER

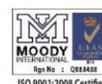
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# Box-Pak Hanoi Co Ltd, Hanoi Vietnam

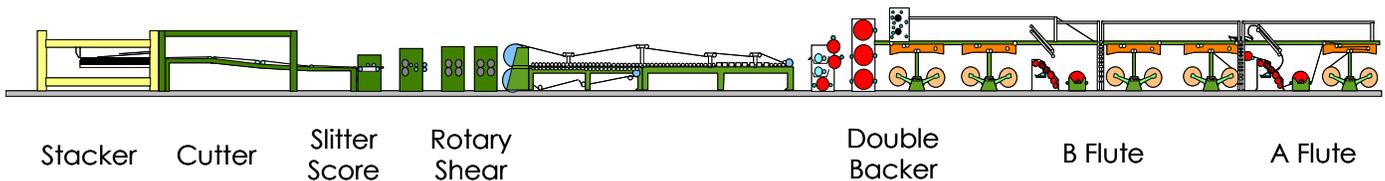
## Running CPS/Enterprise 2013



The demand for packaging materials are fast growing in Vietnam, prompting Carton manufacturer Box-Pak (M) Bhd to invest in a second factory in Vietnam. Looking out for new markets, Box-Pak (Hanoi) Co Ltd, a subsidiary of the Malaysian company is building a RM60 million factory at the Bac Ninh Industrial Park in Hanoi. Aiming to grow by 20%, the company is aggressively streamlining its operations so that it can grow faster to capture bigger markets.

To help achieve such big goals and to be the "preferred corrugated carton manufacturer in the region", Box-Pak relies on **CPS/ Enterprise 2013** that runs on HP RX2800 i2 Enterprise Unix Server. Roping in decades of expertise from Prestige Atlantic, the CPS Enterprise 2013 gives the company full control over its operations. From tracking sales order to analyzing sales trends, from counting costs to controlling inventory, from receiving periodical reports to fine turning work order and schedules, CPS Enterprise 2013 is forming the core of the company's operations. Not only that, by linking its system to a DECC controlling software called the Challenger System, Box-Pak Hanoi is able to reap the benefits of a specialized corrugator scheduling and integrations system. The results were impressive. With the Challenger giving real time results, Box-Pak Hanoi is able to integrate its systems into one single engine, cutting out many time-consuming and ineffective overlaps. With a complicated system made simple, the front users are able to focus on using the system instead of spending time figuring the system.

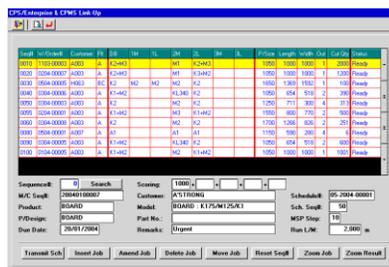
With a new market to conquer, Prestige Atlantic is a reliable partner to ensure all systems run perfectly, and that Box-Pak Hanoi has all the resources it needs to gain new customers.



**DECC Controller Console**

**CPS + DECC Link-Up Plug-In**

**CPS CORR Scheduling Program**



## 18-19th April 2013 | Pulp And Paper Asia 2013 Exhibition, JIExpo Kemayoran, Jakarta



**Pulp And Paper Asia 2013** returned again on 18 to 19 April 2013 with much anticipation and hype. A meeting point of industry leaders, key players, opinion leaders, partners and manufacturers, the meeting is touted 'Asia's Premier Pulp and Paper Products And Technology Showcase'.

Held in Jakarta, it is Asia's biennial expo for the industry to source for machinery, equipment, services and supplies, and seek new technology, solutions and trade information, network and make contacts across the region. The event was officiated by the Vice Governor of Riau Province, who outlined his plans to support companies interested in assisting the pulp and paper in Indonesia. More than 300 key industrialists gathered at the Networking Nite and the expo boasted a record USD 80 Million worth of transactions at the event.

As an enterprise solution provider for the paper and packaging industry, Prestige Atlantic Asia too left its mark at the conference. It was an opportunity to catch up with existing Clients as well as making contact with new ones. Attendees of the expo saw for themselves how Prestige Atlantic has done 120 installations across the region- a confident booster for an industry where a small leverage makes big gains. Participants showered Prestige Atlantic with questions, and had the opportunity to discuss their business needs with our expert consultants.

In all, Prestige Atlantic Asia continues to enlarge its global foothold in the Expo by continuously offering unrivalled expertise to the industry.

## 6-9th Sep 2013 | Inter Corrugated 2013 Exhibition, JIExpo Kemayoran, Jakarta



The **Inter Corrugated Expo 2013** was held at JIExpo - Kemayoran, Indonesia on 6 to 9 Sept 2013 and Prestige Atlantic was part of this highlight gathering of the year. An international exhibition on corrugated technology, folding carton industry, packaging, machinery, equipment & supplies, the exhibition showcased many new technology.

Attracting a variety of production specialists across industry sectors including food & beverage, furniture, pharmaceutical, cosmetics, tobacco, etc, the INTER CORRUGATED EXPO 2013 was a gathering of top players.

Prestige Atlantic had the rare opportunity to meet be part of more than 1000 exhibitors who were all on the lookout of the newest ideas, products, services and technology to help their business stay one step ahead of their competitors. Sharing ideas to enhance business and to assist each other, the expo allowed Prestige Atlantic to share our expertise.

Receiving many queries about our products, we have the opportunity to show our customers how our services help give them that leverage for that giant leap forward.

In all, the expo allowed us to re-ignite our passion, to create new ideas, to improve our customer's processing and packaging operation in this 4-day exhibition.