



Prestige Atlantic Asia
Empowering Your Business

NEWSLETTER

Vol.18

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Asia Corrugated Carton Association (ACCA)

Meeting at Jakarta



Asia Corrugated Carton Association (ACCA) Meeting



Sino Corrugated Exhibition
New and Stronger Networks



2016-2018 Coach, Grow & Go Global Program



PT. Oriental Asahi JP Carton Box (OAJ)
A Seamless Integration



Prestige Atlantic Asia attended the ACCA'S 19TH Annual General Meeting 1st Management Committee Meeting in Jakarta. The ACCA's president Mr Simon Lo opened the meeting and extended his appreciation to the participants for attending the meeting. The new committee was also selected:

The new committee:

- President Kinardo Ang
- 1st Vice President CPF
- 2nd Vice President MACCMA
- Honorary Secretary CBMA
- Honorary Treasurer TCG
- Directors Prestige Atlantic Asia, Bobst, Tosi, Jasindo, Reed



During the meeting, we had the opportunity to have better insights on the latest trends in each country as well as the outlook for the following year.



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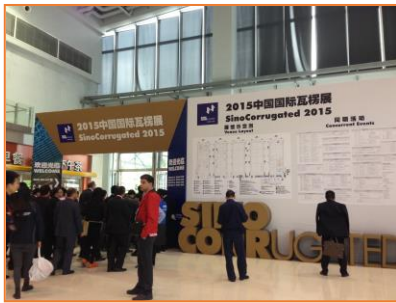
Malaysia | Singapore | Vietnam | Cambodia | Laos | Indonesia | China | Thailand | Philippines | Sri Lanka | Myanmar | East Timor



Sino Corrugated Carton Exhibition

New and Stronger Networks

Prestige Atlantic Asia attended the SinoCorrugated 2015 in Shanghai New International Expo Centre, China. SinoCorrugated is the world's leading industry exhibition for corrugated equipment, supplies and technologies. Bringing together 45,000 local and international trade buyers who have high purchasing power from more than 100 countries and regions, it is the trusted barometer of the developmental status of the industry. There, we had the opportunity to meet potential customers, conduct business and technical exchange, explore cooperation opportunities, tap into emerging markets around the region. We are grateful for the opportunity to promote our brand and network with key business contacts from the paper and packaging industry.



Key Facts & Figures

- 110,000 sqm exhibition area
- More than 1,100 exhibitors
- 65,000 local and international visitors
- 1,800 pieces of corrugated manufacturing equipment
- Nearly 1,200 kinds of consumables
- More than 100 international and local association delegations



Five Dedicated Zone

- Digital Printing Packaging Testing Zone
- Bag Manufacturing Zone
- Paper Zone
- Printing Consumables Zone
- Flexo Labelling Processing and Manufacturing Solution



InterContinental Shanghai, Pudong Hotel, Shanghai, CHINA 17th April 2015

We also attended the ACCA's meeting where we were extended a warm welcome. Mr. Simon Lo (HKCPMA) as the Chairman wished us all an enjoyable stay.



PT. Oriental Asahi JP Carton Box

A Seamless Integration



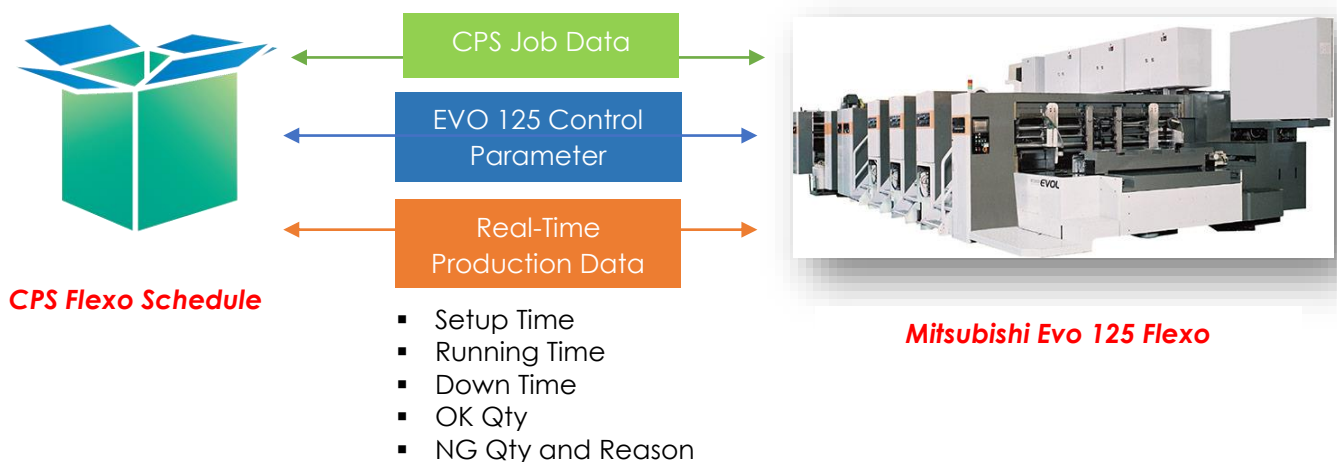
PT Oriental Asahi JP Carton Box rides on the strength between both parent companies - Japan Pulp (listed in the Tokyo Stock Exchange Main Board) and Paper with Asahi Shiko KK. The company deals with the import, export, sales and distribution of paper, paperboard, pulp, paper related products, plastic products and paper related machineries.

With its state-of-the-art Mitsubishi Evol 125 Flexo that costs upwards of USD 2.5 Million, PT Oriental Asahi JP Carton Box is capable to deliver high volume of small run orders on time and every time. With a very fast 3-5 minutes setup time, very fast 3-5 minutes change from one job to next job, tightly specific and accurate technical control parameters link from CPS Flexo Schedule, precision cutting and printing, fast speed, low cost per box, less waste and more. This best-in-class flexo machine added with CPS automation for producing boxes is posted to set the company far apart from its competitors.

Prestige Atlantic Asia's task of integrating the Mitsubishi EVOL 125 with the **CPS/Enterprise** allows the machine to work seamlessly with the company's operations. For instance, with a good linking, efficiency is increased, duplicate tasks are erased, errors are reduced, time is saved.

With CPS/Enterprise, it's all about having control.

With these gaps closed, PT Oriental Asahi JP Carton Box is able to have A-Z control over its operations as it continues to reach greater heights.



2016, 2017 and 2018 Coach, Grow & Go Global



Prestige Atlantic Asia designs, builds architecture, develops and owns Intelligent products such as the CPS/Enterprise, PMIX/3, CPS Cloud, e-Green and Retail Expert. These vertical solutions are highly specialized and form the core ICT solution for the paper and packaging industry. Currently, the company is embarking on many overseas expansion programs, especially across ASEAN region.

MDEC (Malaysia Digital Economy Corporation) being the governor for the Prestige Atlantic Asia MSC status account has been helpful with our development and progress, especially at the time when we were on a quest to go global. We were hand-picked to join the Go Global Coaching program funded by MOF Malaysia.

MOF Malaysia aims to groom, grow and invest in companies like Prestige Atlantic Asia to be the driving force behind the Malaysia's digital economy for domestic and international markets.

The Coaching program's value propositions:

- The coaching content and KIPs are developed by successful entrepreneurs for up-coming successful entrepreneurs.
- Focused primarily on execution strategies as opposed to theoretical leaning. It is truly result-oriented.
- Customized to the needs of each individual company.
- All coaches are successful entrepreneurs and renowned industry experts who have walked the path.
- Building relationships within the ecosystem such as government agencies, funding agencies, research institutions plus a close-knit alumni group.
- Showcases geared towards business matching, market access, funding, IPO and industry networks.

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