



Prestige Atlantic Asia
Powering Forward, Together



NEWSLETTER

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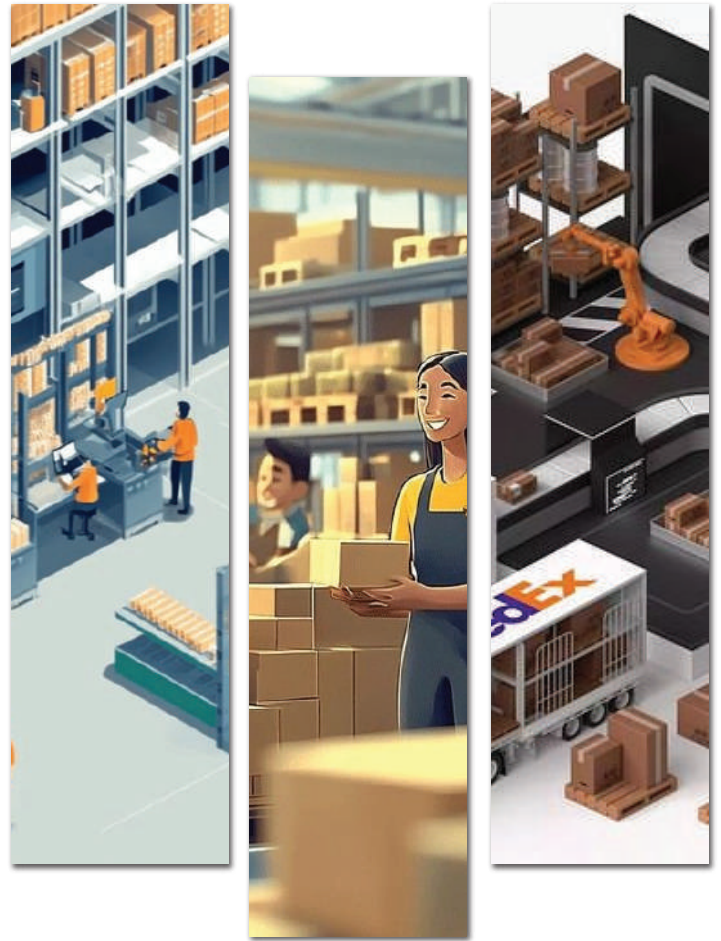


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SPOTLIGHT: Honwee Packaging Sdn. Bhd.



New Partnership Drives Smart Manufacturing Innovation

Honwee Packaging Sdn. Bhd. strategically positioned in Simpang Renggam, Johor, represents an exciting new addition to our growing network of manufacturing partners. The company is under the Far East Packaging Group. We're delighted to welcome them to the Prestige Atlantic Asia family as they embark on their Industry 4.0 transformation journey.

Strategic Johor Foundation

Established in 2000 in Simpang Renggam, Johor, Honwee Packaging has built a solid reputation over more than two decades in the competitive packaging industry. Their strategic location in Johor's expanding industrial corridor provides excellent access to major transportation networks and key markets across Malaysia and the broader Southeast Asian region.

Two Decades of Manufacturing Excellence

With over 24 years of operational experience, Honwee Packaging has demonstrated consistent growth and adaptation in the dynamic packaging sector. Their established market presence and operational expertise create the ideal foundation for implementing advanced manufacturing technologies and digital transformation initiatives.

Embracing Next-Generation Technology

As a new customer, Honwee Packaging has made the strategic decision to implement our cutting-edge **CPS Mini Box 2026 solution** for their manufacturing operations. This forward-thinking approach positions them to leapfrog traditional automation challenges and immediately access state-of-the-art Industry 4.0 capabilities.

Advanced Manufacturing Platform Benefits

The CPS Mini Box 2026 implementation will deliver comprehensive production automation, real-time monitoring, quality control optimization, and data-driven decision-making capabilities. This powerful yet compact solution provides enterprise-level functionality perfectly suited to Honwee Packaging's operational requirements and growth ambitions.

Strategic Technology Investment

Honwee Packaging's decision to partner with Prestige Atlantic Asia for their first major automation initiative demonstrates their commitment to technological advancement and operational excellence. The CPS Mini Box 2026 platform will serve as the foundation for their smart manufacturing transformation, enabling enhanced productivity and competitive positioning.

Johor Manufacturing Innovation

As one of our newest partners in Johor's thriving industrial landscape, Honwee Packaging exemplifies how established manufacturers can successfully embrace modern automation technologies. Their proactive approach to digital transformation reinforces Johor's reputation as a progressive manufacturing hub.

This new partnership represents our continued commitment to empowering manufacturers across Malaysia with innovative, scalable technology solutions that drive sustainable growth and operational excellence.

SPOTLIGHT: Standard Box Industry Sdn Bhd



Standard 标准纸箱工业有限公司
Box Industry Sdn Bhd (312385-T)

Three Decades of Excellence Meets Modern Innovation

Standard Box Industry Sdn Bhd with its main office strategically located in Kulai, Johor, represents a perfect blend of established manufacturing heritage and forward-thinking technology adoption. We're thrilled to welcome this respected industry veteran to the Prestige Atlantic Asia family as they embark on their Industry 4.0 transformation.

Established Manufacturing Legacy

Founded in 1994, Standard Box Industry has built an impressive 30-year legacy in Malaysia's packaging sector. Their three decades of operational excellence have established them as a trusted name in the industry, demonstrating consistent growth and adaptation to evolving market demands from their well-positioned Kulai headquarters, with a Kuantan operations branch.

Dedicated Workforce Foundation

With a committed team of 80 employees as of 2023, Standard Box Industry exemplifies the importance of human capital in manufacturing success. Their substantial workforce reflects both the scale of their operations and their commitment to maintaining quality employment within Johor's industrial community, creating a solid foundation for technological advancement.

Strategic Technology Investment

As a new customer, Standard Box Industry has made the strategic decision to implement our **CPS Mini Box 2026 solution** across their manufacturing operations. This forward-thinking investment demonstrates their commitment to modernizing their three-decade-old operations while maintaining the quality standards that have defined their success.

Industry 4.0 Transformation Journey

The CPS Mini Box 2026 implementation will deliver comprehensive smart manufacturing capabilities including real-time production monitoring, automated quality control, predictive maintenance, and advanced analytics. This technology foundation positions Standard Box Industry to optimize their operations while preserving the craftsmanship and reliability that their customers have trusted for 30 years.

Partnership for Continuous Growth

Prestige Atlantic Asia looks forward to continually supporting Standard Box Industry as they upgrade their operations to meet Industry 4.0 standards. Our ongoing partnership will focus on maximizing operational efficiency, enhancing product quality, and implementing cost-cutting initiatives that drive better profitability while maintaining their competitive edge.

Long-Term Success Strategy

With our comprehensive support framework, Standard Box Industry is positioned to leverage their three decades of experience alongside cutting-edge technology to achieve sustainable growth, improved margins, and enhanced market positioning for the next chapter of their success story.

This partnership underscores our commitment to equipping established manufacturers with the tools they need to thrive in today's industrial landscape—enhancing their ability to efficiently produce corrugated paper products for markets across Malaysia and Southeast Asia.

SPOTLIGHT: Lactus Paper Industries Sdn. Bhd .



Compact Innovation Meets Industry 4.0 Excellence

Lactus Paper Industries Sdn Bhd strategically located in Senai, Johor, joins our expanding portfolio of manufacturing partners as they embrace smart manufacturing through our innovative CPS Mini Box 2026 solution. We're excited to welcome this dynamic paper manufacturer to the Prestige Atlantic Asia family.

Strategic Senai Operations

Established in 2006 in Senai, Johor, Lactus Paper Industries has built an impressive presence in Malaysia's paper manufacturing sector over nearly two decades. Their strategic location in Senai's well-developed industrial zone provides excellent connectivity to Johor's major transportation networks and proximity to Singapore's bustling commercial hub.

Nearly Two Decades of Growth

With 18 years of operational excellence, Lactus Paper Industries has demonstrated consistent growth and market adaptation in the competitive paper industry. Their established manufacturing expertise and market understanding create the perfect foundation for implementing advanced automation technologies and embracing digital transformation.

Right-Sized Technology Solution

As a new customer, Lactus Paper Industries has strategically selected our **CPS Mini Box 2026 solution** for their manufacturing operations. Unlike our CPS/Enterprise platform—built for large-scale and corrugated operations—the CPS Mini Box 2026 delivers advanced Industry 4.0 capabilities in a compact, cost-effective package tailored to the scale and needs of converter operations.

Industry 4.0 in a Compact Package

The CPS Mini Box 2026 brings comprehensive Industry 4.0 features including real-time production monitoring, automated quality control, predictive maintenance capabilities, and advanced data analytics. This innovative solution proves that cutting-edge manufacturing technology is accessible to operations of all sizes, delivering enterprise-level intelligence without the complexity of larger systems.

Smart Manufacturing Accessibility

Lactus Paper Industries' adoption of CPS Mini Box 2026 demonstrates how mid-scale manufacturers can successfully implement Industry 4.0 technologies. This right-sized approach ensures they receive all the benefits of smart manufacturing—enhanced efficiency, quality optimization, and data-driven insights—while maintaining operational simplicity and cost-effectiveness.

Johor's Manufacturing Evolution

As one of our newest Senai-based partners, Lactus Paper Industries exemplifies the evolution of Malaysia's manufacturing landscape, where companies of all sizes can access world-class automation technologies. Their progressive approach to digital transformation reinforces Johor's position as a hub for innovative manufacturing excellence.

This partnership underscores our commitment to democratizing Industry 4.0 technology—empowering businesses across the operational spectrum in Southeast Asia, with a strategic focus on accessibility and impact within Malaysia.

SPOTLIGHT: Golden Rise Paper Products Sdn Bhd



Comprehensive Digital Evolution in Johor's Manufacturing Hub

Golden Rise Paper Products Sdn Bhd, headquartered in the thriving industrial center of Kulai, Johor, exemplifies how established manufacturers can successfully navigate comprehensive digital transformation. We're proud to highlight their ambitious technology upgrade initiative with Prestige Atlantic Asia.

Strategic Johor Operations

Based in Kulai, Johor, Golden Rise Paper Products has established itself as a significant player in Malaysia's paper manufacturing sector. Their strategic location in one of Johor's key industrial zones provides excellent connectivity to Singapore and regional markets, positioning them ideally for both domestic and export operations.

Decade-Long Technology Partnership

Golden Rise Paper Products represents a valued long-term partnership with Prestige Atlantic Asia, having successfully operated our **CPS Mini Box solutions** since 2016 with cutting edge technology using the cloud. Their continued investment in our technology platform, including an intermediate upgrade to the 2020 version, demonstrates both system reliability and their commitment to maintaining technological leadership.

Major System Modernization Initiative

In a significant strategic move, Golden Rise Paper Products is undertaking a comprehensive upgrade to **CPS Mini Box 2026**, representing the latest generation of our Industry 4.0 manufacturing solutions. This transformational system modernization marks anew era of operational excellence at their Kulai facilities.

With the launch of the **"CPS CEO Monitor"** mobile application, leadership is now equipped with an intelligent digital gateway to the entire plant ecosystem—spanning sales, procurement, production, and logistics. Accessible anytime, anywhere, this platform delivers real-time performance insights that empower proactive decision-making, agile responses, and sustainable growth. It's not just an upgrade—it's a leap toward a smarter, more connected future.

Cloud Integration Strategy

Beyond the platform upgrade, Golden Rise Paper Products is implementing our Cloud 2026, marking their transition to hybrid cloud-based manufacturing operations. This strategic cloud adoption provides enhanced scalability, remote accessibility, and advanced analytics capabilities while maintaining the robust performance they've relied on for years.

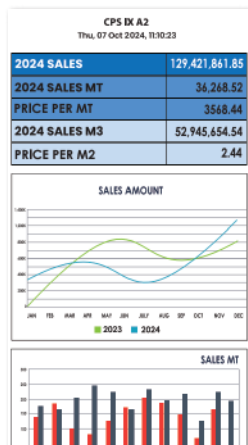
Enhanced Manufacturing Capabilities

The CPS Mini Box 2026 upgrade combined with cloud integration delivers transformative benefits including real-time production optimization, predictive maintenance, advanced quality control, and seamless data analytics. This comprehensive solution positions Golden Rise Paper Products for sustained competitive advantage in the paper manufacturing industry.

Progressive Technology Evolution

Golden Rise Paper Products' journey from CPS Mini Box through 2020 to the 2026 cloud-enabled version showcases the evolutionary path of successful digital transformation. Their decade-long relationship with our platform demonstrates both our commitment to continuous innovation and their strategic approach to technology investment.

This partnership exemplifies how sustained collaboration and progressive technology adoption create lasting competitive advantages in modern manufacturing.



Prestige Atlantic Asia Delivers Trusted E-Invoicing Solutions for Malaysia, Singapore & Indonesia



Malaysia's MyInvois e-invoicing system launched on August 1, 2024, marking a pivotal moment in the country's digital transformation agenda. The Batch 1 implementation targeted businesses with annual turnover exceeding RM 100 million, beginning a phased rollout that will eventually encompass all Malaysian taxpayers by July 2026. More than 70 installations have been completed with additional implementations still in progress.

Implementation Timeline:

Phase 1 (August 2024):

Large corporations (>RM 100 million)

Phase 2 (January 2025):

Mid-sized businesses (RM 25-100 million)

Phase 3 (July 2025):

Medium businesses (RM 5-25 million)

Subsequent phases: Smaller businesses through 2026
The Malaysian Inland Revenue Board (IRBM) provided a six-month soft landing period, allowing consolidated e-invoicing instead of individual transaction reporting, giving businesses crucial transition time while maintaining compliance momentum.

Prestige Atlantic Asia is proud to announce that our application now fully supports e-Invoicing for:

Malaysia – MyInvois (LHDN)

Singapore – InvoiceNow (IRAS)

Indonesia – CoreTax (DJP)

This digital transformation represents more than regulatory compliance—it creates competitive advantages through enhanced operational efficiency, cost reduction, and improved financial control. Prestige Atlantic Asia continues supporting businesses across Southeast Asia in their e-invoicing journey, ensuring regulatory compliance becomes a foundation for sustainable growth and operational excellence.

E-Invoice

A digital system that allows businesses to create, send, and receive invoices electronically.

WePack Malaysia 2024 – November 2024



KUALA LUMPUR, MALAYSIA – November 2024 – From November 14th to 16th, 2024, Prestige Atlantic Asia closely observed the **WEPACK ASEAN** exhibition held in Malaysia, recognizing it as a premier platform for industry collaboration and innovation. The event attracted more than 200 global exhibitors and over 3,000 professional buyers from across Southeast Asia.

Prestige Atlantic Asia identified WEPACK ASEAN as an ideal venue for connecting with industry leaders driving transformation in packaging and printing technologies. The event's comprehensive scope aligns perfectly with our mission to advance regional businesses into the Industry 4.0 era.

We observed significant interest in automation, smart manufacturing, and digital transformation among attendees — areas where Prestige Atlantic Asia excels with specialized expertise.

Given the strategic networking potential demonstrated, Prestige Atlantic Asia is actively considering participation in future WEPACK ASEAN exhibitions. The platform presents an excellent opportunity to showcase our innovative software solutions that reduce operational costs and improve efficiency through **AI, drones, and RF mobility** technologies.

Prestige Atlantic Asia looks forward to engaging with the WEPACK ASEAN community in upcoming events, fostering collaborations that drive technological advancement throughout Southeast Asia.



AiIC 2024: Leveraging AI and Emerging Technologies in Applied Informatics



Sponsorship for UPM, Applied Informatics Conference (AiIC) 2024 2nd Oct 24 – 3rd Oct 24 The Everly Hotel, Putrajaya



Prestige Atlantic Asia
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Event Highlights from October 2-3, 2024 The Everly Hotel, Putrajaya

The 4th Applied Informatics International Conference (AiIC2024) successfully brought together leading researchers, industry practitioners, and technology innovators at Putrajaya's prestigious Everly Hotel. Organized collaboratively by Universiti Putra Malaysia (UPM) and its partner universities, this year's conference centered on the transformative theme: "Leveraging on Artificial Intelligence and Emerging Technologies in Applied Informatics."

Key Conference Focus Areas:

The conference addressed the revolutionary impact of AI technologies, particularly following the global transformation sparked by ChatGPT and similar groundbreaking innovations. Industry experts explored how AI's growing momentum presents both unprecedented opportunities and critical challenges across various sectors, aligning perfectly with Prestige Atlantic Asia's focus on Industry 4.0 and intelligent automation solutions.

Industry Relevance:

As a premier platform for applied informatics discourse, AiIC2024 facilitated crucial conversations about AI integration in business processes, manufacturing automation, and enterprise resource planning—core areas where Prestige Atlantic Asia demonstrates market leadership across Southeast Asia.

Professional Development Opportunities:

The conference is applying for CPD accreditation from MBOT (Malaysia Board of Technologists), enabling professional technologists to claim continuing professional development credits. Selected papers were published in Scopus-indexed journals, with exceptional submissions recognized through Best Paper awards.

Strategic Insights for Technology Leaders:

The conference's focus on emerging AI technologies and their practical applications in informatics provided valuable insights for organizations implementing digital transformation initiatives. Discussions covered predictive analytics, intelligent automation, and AI-driven business process optimization—technologies that directly support Prestige Atlantic Asia's strategic consulting services.

AiIC2024 reinforced Malaysia's position as a regional hub for AI innovation and provided essential networking opportunities for technology leaders driving digital transformation across Southeast Asian markets.



Part 2:

Embracing Industry 4.0

Smart Technologies Reshaping Corrugated Plants

Industry 4.0 in Corrugated Manufacturing: The Smart Factory Revolution

Industry 4.0 marks the digital transformation of manufacturing through technologies like AI, IoT, robotics, and ERP systems. In corrugated plants, this shift enables the creation of smart factories where machines, systems, and products communicate and optimize production autonomously.

ERP Integration & Data Flow

Modern ERP systems serve as the plant's digital backbone, linking order management, inventory, production, and logistics. When integrated with MES and live machine data, ERPs enable real-time tracking, predictive planning, and automated decision-making. Regional providers like Prestige Atlantic Asia offer cloud-enabled ERP solutions tailored for the corrugated industry.

Automation & Robotics

From robotic arms to collaborative cobots, automation is reshaping the shop floor. Robots now handle stacking, inspections, and even changeovers, while cobots work safely alongside humans. Some factories are aiming for "lights-out" operations with minimal human input, driven by AI and robotics.

AI & IoT Analytics

IoT sensors on machines feed real-time data to AI systems for predictive maintenance, quality control, and performance optimization. Digital twins allow virtual simulation of production changes, while machine learning improves packaging design and production efficiency without manual oversight.

Drones & Autonomous Vehicles

Drones and AGVs are streamlining inventory checks, equipment inspections, and internal logistics. These autonomous tools increase speed, reduce errors, and improve safety, making them increasingly viable for packaging plants.

The Future of Corrugated Plants

By connecting ERP, robotics, AI, and autonomous systems, factories move toward full automation. Data flows seamlessly, processes adapt in real time, and plants become more agile, efficient, and competitive—ready for the future of manufacturing.

10 Fascinating Facts about Corrugated Paper in Southeast Asia

1. **Indonesia is projected to dominate the regional market**, driven by e-commerce growth and strategic investments like SCG's acquisition of Fajar Surya Wisesa
2. **Vietnam's corrugated packaging capacity is booming**, with Vina Kraft Paper building a new plant in Hanoi expected to produce 370,000 tons annually.
3. **Thailand hosts over 9,000 food processing companies** making corrugated packaging essential for safe, moisture-resistant transport of perishables.
4. **Malaysia's corrugated sector is expanding**, supported by industrial restructuring and rising demand for processed and packaged goods.
5. **Singapore's market demands premium-grade corrugated boxes**, especially for high-end retail and export packaging with advanced printing needs.
6. **Corrugated packaging helps reduce environmental impact** as it's biodegradable, recyclable, and increasingly made from renewable sources.
7. **The region's corrugated packaging market is segmented by industries** including food & beverage, cosmetics, automotive, and healthcare.
8. **The market is moderately fragmented**, with players like SCG Packaging, Huhtamaki Group, and Toppan Printing competing across borders.
9. **Corrugated board innovations include water resistance, lightweighting, and nanotech** enhancing durability and sustainability.
10. **Southeast Asia accounts for over 30% of Asia's corrugated packaging output value**, with Indonesia, Thailand, Vietnam, and the Philippines leading the charge.

