



### WEPACK ASEAN 2023 EXHIBITION

RX successfully hosted the WEPACK ASEAN event in Malaysia from November 22nd to 24th this year. The exhibition spanned over 10,000 square meters, attracting more than 200 renowned global exhibitors and over 3,000 professional buyers from Southeast Asia. It featured more than 20 on-site industry events. WEPACK's concept of encompassing the entire packaging and printing industry chain was prominently showcased, covering everything from raw materials and processing boards to packaging products and the end market. This significant industry event was meticulously organized to align with the Southeast Asian packaging and printing industry's market characteristics, integrating both upstream and downstream sectors of the industry.

**Prestige Atlantic Asia** made a significant impact at the event with a well-appointed booth. Their presence successfully attracted numerous visitors and generated substantial interest. The primary focus was on facilitating the transition of regional companies into the Industry 4.0 era. Prestige Atlantic Asia is poised to return shortly to showcase additional technological advancements and updates to its continually evolving software.

