

UPM Final Year Project Presentation

February 2025



PETALING JAYA, SELANGOR, MALAYSIA – February 2025 – Prestige Atlantic Asia proudly took part in the "Final Year Bachelor Project 2024/2025 Showcase with Industry Collaborators" at Universiti Putra Malaysia (UPM). The showcase served as a bridge between academia and industry, highlighting innovative student projects with real-world applications.

Prestige Atlantic Asia reviewed and supported two groundbreaking projects:

iREX AI CRM Front Desk – A smart front desk system that leverages AI to streamline and enhance customer relationship management.

CPS Dragonfly 4.0 – A cutting-edge drone-based inventory management solution designed to monitor and manage stock levels efficiently within warehouse environments.

With these innovations from local university talents, we are helping to reduce labour shortages and develop a world-class workforce prepared to meet the demands of Industry 4.0, positioning Malaysia as a key player in the Southeast Asia region.

The collaboration provides students with valuable industry insights while enabling us to identify emerging talent and innovative solutions that can transform business operations across the region.

