

WePack ASEAN 2024

November 2024

KUALA LUMPUR, MALAYSIA – November 14 to 15, 2024 – Prestige Atlantic Asia closely observed the **WEPACK ASEAN exhibition** held in Malaysia, recognizing it as a premier platform for industry collaboration and innovation. The event attracted more than 200 global exhibitors and over 3,000 professional buyers from across Southeast Asia.

Prestige Atlantic Asia identified WEPACK ASEAN as an ideal venue for connecting with industry leaders driving transformation in packaging and printing technologies. The event's comprehensive scope aligns perfectly with our mission to advance regional businesses into the Industry 4.0 era.

We observed significant interest in automation, smart manufacturing, and digital transformation among attendees — areas where Prestige Atlantic Asia excels with specialized expertise.

Given the strategic networking potential demonstrated, Prestige Atlantic Asia is actively considering participation in future WEPACK ASEAN exhibitions. The platform presents an excellent opportunity to showcase our innovative software solutions that reduce operational costs and improve efficiency through AI, drones, and RF mobility technologies.

Prestige Atlantic Asia looks forward to engaging with the WEPACK ASEAN community in upcoming events, fostering collaborations that drive technological advancement throughout Southeast Asia.

